



APWWmeet SERIES 2020

Working for the Creation of UN Women: The Gender Equality Architecture Reform (GEAR) Campaign

2020 marks ten years since the creation of UN Women. This is indeed an important milestone and cause for celebration. On July 2, 2010, the UN General Assembly approved the creation of the United Nations Entity for Gender Equality and Women's Empowerment or UN Women as recommended by the Secretary General's High-level Panel on United Nations System-wide Coherence.

This first session of **APWWmeet SERIES 2020** focuses on the important (but perhaps little remembered) campaign for the creation of UN Women carried out by women NGOs over a period of five years. Gender Equality Architecture Reform (GEAR) involved global and regional NGOs in an intense and passionate lobby for reform in the UN "gender architecture" from several small and relatively weak structures to one dynamic, high-level, well-funded UN entity focused on gender equality and women's empowerment.

The speakers are women who have unique perspectives on the GEAR campaign. They will present the historical background leading to GEAR and the main activities of the GEAR campaign globally as well as in the regions (with a focus on Asia Pacific). Reflections on UN Women today will also be shared.